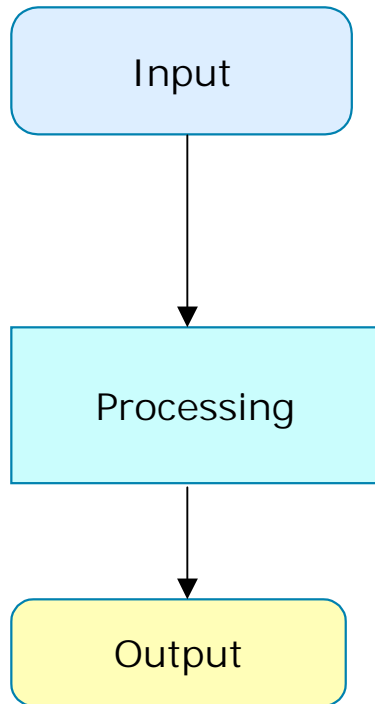
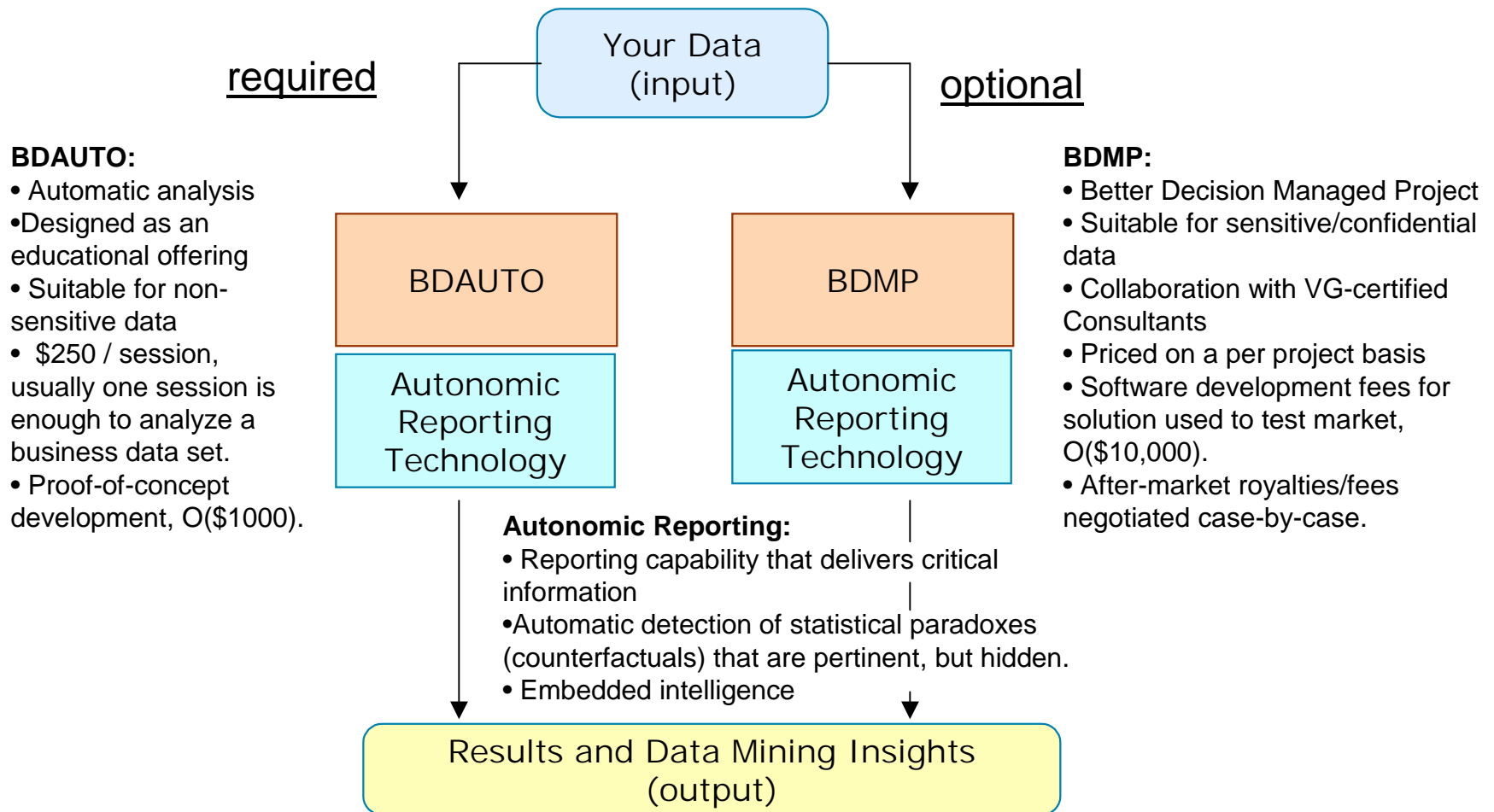


BetterDecision™ Service: 3-Step Process



1. Dedicated VG Consultants help you define objectives, data format, and hypotheses for automated analyses
2. Data prepared and submitted to Better Decision Service (BDS) and analyzed
3. You receive electronic reports and data mining insights

BetterDecision™: Partnership Model



BetterDecision™: Data Preparation Overview

