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### **BetterDecision Auto-Mode and Managed Project-Mode, and User Rights**

The BetterDecision Service offers two options: the basic Auto Mode, ("BDAUTO") and the Managed Project Mode, ("BDMP"). BDAUTO is the basic service that costs \$250 per hour of usage of Virtual Gold's software. Usage is charged in hourly blocks. It is anticipated that one hour of BDAUTO is sufficient to analyze the typical dataset that is submitted to BetterDecision. All support and education necessary for the customer to make use of BDAUTO is bundled in, there are no additional charges. ALL customers initially receive one hour of BDAUTO for the initial registration fee of \$250. **Being that BDAUTO is primarily an educational offering, all information, including any data, documents, templates, email suggestions, mock data files, text files or attachments exchanged between the customer and the Virtual Gold consultant in BDAUTO, is considered non-sensitive.** The customer is granting, or warranting that the owner of such information has expressly granted, a non exclusive, worldwide, royalty-free, perpetual, irrevocable, fully sub-licensable right to use, reproduce, modify, transmit, distribute, perform and display such information (in whole or in part) and/or to incorporate such information in other works in any form, media or technology now known or later developed.

Thus after the initial BDAUTO engagement, the customer can decide to continue with BDAUTO or, if the customer needs further help and the data is of a confidential nature, the customer can sign up for BDMP. Customers are strongly encouraged to notify the consultants if they have concerns regarding privacy or confidentiality of the information exchanged going forward. The BDMP is a premium service with confidential data in mind and is specifically engineered for such needs. The customer will receive a quote from VG for every BDMP project.

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### **Welcome Note**

We welcome your suggestions and complaints. The Better Demand Service has been designed with you in mind and Virtual Gold is committed to provide the highest quality service.

Contact [webmaster@virtualgold.com](mailto:webmaster@virtualgold.com) with questions or problems.